

Jenny Clarke – CEO SameYou

Jenny Clarke is CEO of SameYou, a charity working with partners around the world to introduce innovative brain injury recovery treatments.

SameYou also provides self-help tools to take back control of recovery and advocates for survivors to demand better rehabilitation and mental health services.

Jenny co-founded the charity with her daughter, actor and activist Emilia Clarke, who survived two life-threatening brain haemorrhages while working on Game of Thrones.

The worldwide response to Emilia sharing her story in The New Yorker has been overwhelming.

SameYou has received more than 10,000 stories from survivors and their families, and it revealed the huge unmet need for rehabilitation, particularly the missing mental health support, emotional support and information.

Brain injury doesn't only happen to the brain but to the whole person. SameYou's purpose is to build awareness of the need for increased community rehabilitation to find new ways of supporting survivors.

The charity strongly believes that by combining voices, we all have the power to advocate for change, to highlight the gap in care and demand better.

Jenny has 30-years' management experience in global corporates and tech companies, most recently as Vice President, Capgemini which she left to found SameYou.

Her role is to lead the charity's transformational agenda to deliver radical change in pathways of care for brain injury survivors, and to help launch a movement to shift attitudes on brain injury and raise awareness of the inequality survivors face.

Jenny has personal experience of brain injury as both a carer and as a patient after undergoing coiling to prevent a bleed in one of her three aneurysms.